



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – **ALLIED OPTIONAL**

FOURTH SEMESTER – **APRIL 2024**

UEL 4401 – INTRODUCTION TO ACADEMIC WRITING

Date: 13-04-2024

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

SECTION A - K1 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

1. MCQ

- a) Trevor Day's exploration of why writing is important highlights its role in:
- Entertainment only
 - Personal satisfaction
 - Communication and knowledge dissemination
 - Non-verbal expression
- b) Intensive reading involves:
- Quickly going through the text
 - In-depth understanding of the content
 - Identifying main ideas
 - Scanning for specific information
- c) In the Tutoring Process by Christina Murphy and Steve Sherwood, what is emphasized as an essential aspect of successful tutoring?
- Memorization techniques
 - Active listening and constructive feedback
 - Speed reading strategies
 - Group study sessions
- d) According to Paula Gillespie & Neal Lerner, understanding the _____ is crucial for effective academic writing.
- Grammar rules
 - Writing process
 - Word count
 - Font style
- e) Skimming and scanning are techniques used to:
- Memorize information
 - Proofread a document
 - Quickly locate specific information
 - Write a detailed summary

2. Fill in the blanks

- a) _____ serves as a concise summary of your research, providing a glimpse into the main points of your work.
- b) A well-crafted _____ guides your research, acting as a roadmap for your academic writing
- c) In academic writing, it's crucial to distinguish between _____ and _____ sources for reliable information
- d) Effective research involves exploring various _____ such as books, journals, and e-resources
- e) Research _____ and questions help in narrowing down the scope of your study.

	SECTION A - K2 (CO1)
	Answer ALL the Questions (10 x 1 = 10)
3.	Definitions
a)	Plagiarism
b)	Cohesion
c)	Hypothesis
d)	Brainstorming
e)	Peer-Reviewing
4.	Answer the following
a)	Give any two characteristics of Academic Writing
b)	Define Skimming
c)	Explain Literature Review
d)	List down any two characteristics of a Tutor
e)	Drop down the first three steps to creating a Mindmap as stated by Tony Buzan
	SECTION B - K3 (CO2)
	Answer any TWO of the following in 100 words each. (2 x 10 = 20)
5.	Illustrate the difference between editors versus tutors.
6.	Examine the structure of an essay.
7.	Classify the relevance of topic sentence.
8.	Enumerate thesis statements with suitable examples
	SECTION C – K4 (CO3)
	Answer any TWO of the following in 100 words each. (2 x 10 = 20)
9.	Investigate kinds of proofreading techniques.
10.	Compare and Contrast between Qualitative and Quantitative Research Method
11.	Categorize types of reading and assimilate its importance.
12.	Identify the stages of the writing process.
	SECTION D – K5 (CO4)
	Answer any ONE of the following in 250 words (1 x 20 = 20)
13.	Analyse how plagiarism affects academic integrity
14.	Justify peer-tutoring as an enabling process in academic mentoring.
	SECTION E – K6 (CO5)
	Answer any ONE of the following in 250 words (1 x 20 = 20)
15.	Draft an abstract on the topic, "The Intersection of Artificial Intelligence and Commerce"
16.	Draft an Academic essay on the topic, "Social Media: Friend or Foe"

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